

# AUGUSTA CHAMBER OF COMMERCE INC.

*Creating a vibrant, sustainable,  
economic future for Augusta*

## MEMBERSHIP PROSPECTUS 2022/2023

<https://augusta.community>

### Executive Committee

Chairperson	Pam Winter	<a href="mailto:president@augustawachamber.com.au">president@augustawachamber.com.au</a>
Vice President	Cindy Watterson	<a href="mailto:cindy@cindywatterson.com.au">cindy@cindywatterson.com.au</a>
Treasurer	Ted Coulter	<a href="mailto:treasurer@augustawachamber.com.au">treasurer@augustawachamber.com.au</a>
Secretary	Chantel Edwards	<a href="mailto:secretary@augustawachamber.com.au">secretary@augustawachamber.com.au</a>

## **WHO ARE WE:**

**The Augusta Chamber of Commerce Inc. is a member organisation; funded BY the Members – FOR the Members.**

**Established in 1961, the Augusta Business Association developed into the Augusta Chamber of Commerce in the mid 90's. We have a strong focus on local services, tourism and the promotion of Augusta as a destination and community.**

**The Augusta Chamber of Commerce Inc. is for every business in town. We work to make our region a better place to do business and we are focused on supporting local businesses, aiding business recovery and activating our workforce.**

**The Chamber is proud to be actively working and collaborating with other peak bodies to provide our members with as much relevant advice and information as possible. Organisations the Chamber has recently collaborated with or consulted for information are not limited to**

- **WALGA**
- **The Augusta Margaret River Shire Council**
- **The Regional Chamber of Commerce and Industry**
- **Margaret River Chamber of Commerce and Industry**
- **The South West Chamber of Commerce and Industry**
- **Margaret River Busselton Tourism Association**
- **Small Business Development Centre**
- **South West Development Commission**

## **WHAT IS IN IT FOR YOU:**

**The Chamber provides YOU with the opportunity to:-**

**Be heard:**

- **Contact with all Executive Members**
- **Present your case to the Chamber for support**
- **Participate in regular business forums and workshops**
- **Contribute to requests for information about business activity**
- **Provide comments on Chamber of Commerce policy positions**

**Promote and Network:**

- **Attend and/or Host Business After 5**
- **Opportunity for business promotion through the Chamber's website, directory and social media**
- **Attend information sessions on a variety of subjects**
- **Become a sponsor**

**Remain informed of local and regional developments:**

- **Hear what is happening in your community**
- **Be advised of events and projects through our Reference Group such as the Whalesong, Childcare Project, Carols**
- **Learn how you can become involved in major events**

## **ASSOCIATE MEMBERSHIP**

\$90 – Upfront payment – invoice issued upon receipt

Non-voting membership eg Lions, Art Club

For other Incorporated bodies – one representative

**Website Perks   Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**

## **INDIVIDUAL MEMBERSHIP**

\$120- Upfront payment – invoice issued upon receipt

Sole Operator or Partnership

Voting Member

Augusta Chamber Community Directory

- BOLD Index Listing
- ACCI Membership Logo

**Website Perks   Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**

## **BUSINESS 1 MEMBERSHIP**

\$170- Upfront payment – invoice issued upon receipt

Business Operator with 1-5 staff employed

Voting Member

Augusta Chamber Community Directory

- BOLD Index Listing
- ACCI Membership Logo

**Website Perks   “Business Feature” with Link – provide your logo  
2 Blog or Article Creation  
Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**

## **BUSINESS 2 MEMBERSHIP**

\$210- Upfront payment – invoice issued upon receipt

Business Operator with 5+ staff employed

Voting Member

Augusta Chamber Community Directory

- BOLD Index Listing
- ACCI Membership Logo

**Website Perks   “Business Feature” with Link – provide your logo  
5 Blog or Article Creation**

**Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**

**SILVER SPONSORSHIP**

\$500- Upfront payment- invoice issued upon receipt

ACCI Silver Membership Sponsor Recognition

ACCI Social Media Partnership

Voting Member

Business After Hours Host opportunity

Invitations for 2 people to functions

Augusta Chamber Community Directory

- BOLD Index Listing
- Inside Back Cover 1/5 page (Value \$143)
- ACCI Membership Logo

**Website Perks Free Banner Ads**

**10 Blog or Article creation**

**Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**

**GOLD SPONSORSHIP**

\$1500- Upfront payment- invoice issued upon receipt

ACCI Gold Membership Sponsor Recognition

ACCI Social Media Partnership

Voting Member

Business After Hours Host opportunity

Invitations for 4 people to functions

Augusta Chamber Community Directory

- BOLD & Underscored/ Italic Index Listing
- Advertising Outside Back Full Page Cover (Value \$715)
- ACCI Membership Logo

**Website Perks Free Banner Ads**

**20 Blog or Article creation**

**Create a free Interest Group/Create Polls/  
Free Business Chat/Paid banner Advert**